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Paws & Effect

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What's new at Paws & Effect?

Newsletter

This is Paws & Effect's first newsletter. We are hoping to bring you useful information, some fun stories and coupons that may help you to find new products or save on some you already use for your pet.

Hopefully we can bring you insights on good care for your pet, physically as well as mentally.

Training tips, grooming tips and upcoming events will also be featured. We can keep you informed on upcoming training classes, our annual open house and fundraisers.

We would love to hear from you! If you have a question or comment please e-mail us at Pawsandeffect@twcny.rr.com
Paws for Pictures

Paws for Pictures



A picture says it all!

We have had so much fun taking pictures of our

best friends here. We are blessed to have a resident photographer who's been working with animals for over 20 years and working with us for the past 13 years.

We have a studio set up in our waiting area at all times so pictures can be done after a grooming when your dog looks his or her best. You can also set up an appointment on a Saturday or Monday afternoon.

There is no sitting fee and you can view your pictures the same day they are taken.

Game Nights!!!!

Wow, we have had fun with this!

Tuesday and Thursday nights are set aside for game nights. From 6:30 to 7:30, twice a week, dogs and their families enjoy a night out together.

We have always believed learning should be fun. Playing games is a wonderful way to learn.

If you have seen our gym you have seen the tic tac toe in the middle. This is one of our favorite games with a large group. Relay races, poker, and doggie dress up are just some of the games designed just for you and your dog.

Stop in to view a class or call and sign up for a night of fun!

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Training Classes

Paws & Effect offers a variety of training classes for you and you dog. For puppies under 6 months of age, there is **Puppy Kindergarten** every Saturday morning from 9:00—10:00 AM where you can bring your puppy to socialize with other puppies. Puppies need their second series

of shots before attending Puppy Kindergarten.

Basic Obedience classes are offered. Certified trainer, Andrea Jones, will start a new 7 week class on Saturday, January 12th from 10:30 - 11:30 AM.

As mentioned above, **Game**

Night is offered every Tuesday and Thursday evening from 6:30-7:30 PM.

Additional training classes will be added this spring. New times will be posted on our website - (www.pawsandeffectinc.com) and in upcoming newsletters.

Training Tips



A "positive" learning environment makes training fun for both you and your pet

Until recent years, a dog was a working member of a family with an important job to do, such as guarding, hunting, and herding. Today's pet, in contrast, is often provided with an overflowing food bowl, endless toys and bountiful human affection with no responsibility except to be loving companion. People often view their pet as a surrogate child.

At first glance, you might think that a typical American dog has a much better life today than in former years. However, a healthy, happy dog is

one that is physically, mentally and emotionally sound. Over-indulging and under-stimulating your pet can lead to behavioral problems such as separation anxiety, phobias and aggression - and behavioral issues are the leading cause of re-homing and euthanasia.

Training is an important aspect of owning and raising a dog. It is critical when it comes to nurturing a healthy human-animal relationship and creating a socially-compatible pet. Training makes the bond between you and your dog

stronger. Training is all about teaching your dog the basic rules that make him a respected member of your family..

Upcoming issues of this newsletter will provide tips to help you deal with common issues all dog owners face. It will provide information on how to make training fun for both you and your dog. Proper training develops a dog's basic character as well as self-control. This leads to a self-confident, happy dog and a satisfied owner.

*Learn to Play
and
Play to Learn!*

1/2 Price Game Night Coupon

Worth \$10.00 toward Game Nights on Tuesdays or Thursday evenings 6:30 - 7:30 PM (Expires 1/29/08)

Please call to sign up for Game Night. We need a "head-count" to determine which games we will be playing.

Reptile Tips



Reptiles maintain their body temperature through external means. Therefore:

- During cold winter months be sure to have extra heat bulbs on hand in case your bulb blows.
- Keep instant hand warmers available for additional warmth in case of a power outage. (We have 18 hour "Hothands" in the store)

Meet the Fosters

Note: We foster dogs through Paws Across Oswego County. They are a not for profit group made up of volunteers who work on donations and fundraisers. If you are interested in meeting any of our fosters, please the shop to make arrangements.



Maggie Mae

Maggie is a ten year old beagle who lived her whole life outside. She came to us with a skin infection so bad that she lost all her fur on her stomach. Her feet were swollen bare and raw.

She has been with us since November and in only two months of a good balanced diet and medication to help with the infection, she is looking a feeling much better.

Maggie is a sweet loving girl. She has been wonderful with every person and dog she has met.

Mocha

Mocha is a 5 year old beagle / chocolate lab mix. When her family separated, she was left behind since neither could afford her care.

Mocha is wonderful with everyone. The other fosters and our personal pets all call her their friend. She is content to play all by herself, finding rolling upside-down or with a toy extremely amusing.

Mocha would make a wonderful friend and companion. She is lovable, housebroken, good with children and other dogs.



Elmer

Elmer is a 3 to 5 year old black lab. He just arrived at Christmas time and he is truly a gift. He is house trained and very gentle. He gets along well with other dogs and with children.

We have been working with North Country Vet Services to fight a mysterious infection that resulted in a high fever and loss of appetite. He is still very underweight, but we are working with him daily to build his strength. He will not be available for adoption until he is fully recovered. At that time, however, he would make a great addition to your home. We will keep you posted on his progress in upcoming news letters.



Anna

Anna is a 10 year old cocker spaniel. She was given to a friend to care for her in December when her "human mommy" went into a nursing home. Sadly she passed away and the friend could no longer keep her. She came to us to be groomed on Thursday (1/10) and we fell in love with her. We decided to foster her here until she finds a permanent home.

Anna appears to be house-broken - no accidents yet! She is friendly, playful and very loving and she gets along well with other dogs. She would make a wonderful pet and like all our fosters, deserves a loving home.



Responsible dog ownership is not a privilege - it's a responsibility.

Owning a dog is a long-term commitment, but a fulfilling one.

If you have room in your home and in your heart, consider adopting a dog.

You won't be sorry!



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"We have more in store for your best friend."

Oh Little one.....

You came to us body and soul broken
Now only kind words will be spoken.
Why were you left alone,
To fend for yourself all on your own?
Who forgot your soft eyes of brown
And your warm coat to wrap their arms around?
If you were mine and had been lost,
I'd search the world at any cost.
Were you lost, or just misunderstood?
Didn't they know that you were good?
In your short life what have you been through?
What have you seen, what did you do?
We'll teach you all you need to know,
And love you till it's time to go.
We know your heart is hurting and you are scared,
But soon you will be prepared
Soon you will be strong and ready to leave us.
We'll help you, believe us.
We'll find a family that will be your own,
And you'll know it is your forever home.

With every foster dog that enters our lives here, a piece of our hearts goes with each one. They are all amazing. From the 17lb skeleton of a dog who now weighs over 75lbs in his Full glory to the 8 week old puppy thrown from a car, their bodies heal, but never as quickly As their hearts. No matter what has happened to them they are always quick to receive as well As give love. If anyone questions unconditional love all they need to do is meet any one of these Wonderful dogs.
Our lives have all been enriched by all the animals that we've had a chance to care for, teach and Place in loving forever homes.



Grooming Tips

Brushing a small dog at home can be a challenge. To make it easier for you, take them out of their territory and place them up on a space easy on your back. We recommend the washer or dryer. It is a perfect height for you to stand straight. When you use the same area every time your dog will know what to expect.

Place a rubber mat down to prevent slipping and secure your dog with a leash to prevent a fall. A solution to this is an eye hook screwed into the wall or a suction cup full loop.

Be sure to have the right tools for the job. A bristle brush will not get the fur brushed to the skin. A slicker brush is the best tool for any long haired breed. A metal comb is a must to comb

through, after you brush, to be sure all the tangles have been removed. As much as you hear about spray tangle removers and cream rinses that will get mats out there just isn't any magic in a bottle. (If you find one please let us know.) It's pure elbow grease that does the job. Wetting down a matted coat will only set the mats deeper into the coat and tighten them making it harder to brush. Always brush BEFORE you wash you dog.

Be careful if your pet is very matted. Brushing one area of the coat for long lengths of time can cause too much stress to the skin. In this case it's best to have a groomer take the coat down short and start again.

Always remember when working with

your dog at any time, be firm, be fair, be consistent, and always reward good behavior.

If you have questions stop in to talk to a groomer or e-mail us at pawsandeffect@twcny.rr.com.

