



PAWS & EFFECT  
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### Upcoming events!

#### Sunday March 30th

12:00 – 5:00

#### 3rd Annual Open House and Fundraising Event

We will be updating the list of attendees on our website and in our news letters.

Saturday May 17th  
10am—4pm

#### A Bark Heard Around the World

Yates County Fairgrounds  
Penn Yan, NY

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# Paws & Effect



MARCH 10, 2008

## Upcoming Plans and Events

### 3rd Annual Open House and Animal Group Fundraiser

Paws Across Oswego County and Paws & Effect join together for the 3rd Annual Open House and Animal Groups Fundraiser. Sunday March 30th from 12:00–5:00 the gym will be filled with Non-profit animal groups, dog food reps, trainers, and lots of goodies to auction off.

As in years before we will have plenty of food, tours of our facility, and lots of fun!

All the profits made from the silent auction and the raffles are split between all of the Animal Welfare Groups.

We will keep you informed on all the groups attending and all the fun we'll have in store! For more info see page 4

### A Bark Heard Around The World

Puppy Mill Rescue and the Beverly Animal Shelter are planning an exciting event on Saturday May 17, 2008 at the Yates County Fairgrounds in Penn Yan NY from 10am - 4 pm.

The event will include informational booths, vendors, rescue groups from New York State and beyond, and guest speakers.

This year the speakers will include Franklin McMillan, DVM, a veterinarian and Ms. Kelly Ohrtman, Puppy Mill Campaign Specialist from the Best Friends Sanctuary in Utah. Dr. McMillan is the author of "Mental Health and Well-Being in Animals" and Unlocking the Animal Mind".

Mark your calendars and be sure to join us in the fight against animal abuse.

### New Groomer at Paws & Effect

We are proud to announce a new member of our staff here at Paws & Effect. Mallory Yardley has joined us after completing her schooling at the Pampered Pet Grooming School in Pittsburg, Pennsylvania.

Mallory has experience training dogs in agility. She and her German Shepherd completed many levels in the last seven years. With a very talented new groomer on board we are hoping to be able to get our clients in for appointments sooner and to take in some new clients who have been trying to be part of our clientele.

It is very important to us that every dog be treated with kindness and respect they deserve and Mallory is just the person we were looking for to join us.

## Training Classes

### Class Schedule Changes

We will be starting an Obedience Program on Thursday evenings at 6:30 - 7:30 PM beginning on April 3rd. It will be a seven week class which will incorporate games into the learning process. We will continue to have Open Game Night on Tuesday evenings from 6:30 - 7:30 PM.

At a later date, we will be offering a clicker class. We are also looking into a new puppy kindergarten that will include use of the clicker. All our new classes will incorporate "games" since dogs learn better when they are having fun. We will provide more information about these new classes in upcoming newsletters and on our website:

[www.pawsandeffectinc.com](http://www.pawsandeffectinc.com)

Our website is always up to date on all our training opportunities so be sure to check it out!



# New Training Program



## Baggage

by Evelyn Colbath

Now that I'm home, bathed, settled and fed,  
All nicely tucked in my warm new bed.  
I'd like to open my baggage lest I forget  
There is so much to carry - So much to regret.

Hmm . . . Yes there it is, right on the top.  
Let's unpack Loneliness, Heartache and  
Loss;

And there by my leash hides Fear and  
Shame.

As I look on these things I tried so hard to  
leave -

I still have to unpack my baggage called  
Pain.

I loved them, the others, the ones who left  
me,

But I wasn't good enough - for they didn't  
want me.

Will you add to my baggage?

Will you help me unpack?

Or will you just look at my things -  
And take me right back?

Do you have the time to help me unpack?  
To put away my baggage, to never repack?  
I pray that you do - I'm so tired you see,  
But I do come with baggage -

Will YOU still want ME?

As mentioned earlier in this newsletter, we are offering a new training program starting in April. Because we feel that there is often something missing in the current local dog training experience, we are trying something a little different. You may wonder why.

Let's first discuss the importance of training. At Paws & Effect, we've seen it all. Because we foster dogs for *Paws Across Oswego County*, we have firsthand experience with abandoned and abused dogs. Many of these dogs have health and behavioral issues - likely the reason they were abandoned.

We also see dogs on a daily basis that have no leash etiquette, dragging their owners in and out of the shop. We see dogs that, as puppies, were sweet and manageable and as soon as they hit "puppy puberty" turn snappy and unruly. We've boarded dogs that are overly zealous and those that are extremely shy. The owners of all these dogs are well-intentioned and in many cases cannot understand what has happened to their pets. To make things more interesting, the majority of the dog behavioral issues I have been asked to help resolve are in dogs that are "obedience class graduates."

Many dog training classes are focused on "training the dog". This is evident by the "tests" that are given at the end of the

class to ensure the dog has "learned" the required behaviors. This focus on the dog may initially be well and good for the dog training sessions where the dog spends a period of weeks with a dog trainer away from the dog owner. Even with this format, it is imperative that the owner be "trained" on how to reinforce the behaviors the dog has learned. Most people, however, are more familiar with the format where both dog and owner attend hourly classes for a six to eight week period. No dog is trained in six to eight hours of classes. Dog training is an on-going endeavor for the life of the dog. So it's imperative that the dog owner master the techniques necessary to mark and reinforce desired behaviors and handle or manage undesirable ones. It is also imperative that the owner learn to recognize and correct undesirable behaviors early - even those that are "cute" in a puppy.

Our format of "dog training" is meant to fill the gap we see in other programs. Classes are opportunities for dog owners to learn how to communicate with their pets. Our program class format will mesh instructing dog owners to teach new cues, practice time with one-on-one assistance, and games which reinforce new and learned behaviors. Because dogs and owners learn at their

own pace, class size will be limited to ensure everyone has the individual attention necessary. This also provides an opportunity for the trainer to observe both the dog and the owner in an attempt to pinpoint issues before they become full blown problems. Since most behavioral issues in dogs are a result of poor leadership skill in the dog owner, leadership behaviors will be a focal part of the program.

At Paws & Effect, we feel that training should be a pleasant experience for both the dog and the owner. Adding a game component to each lesson is a fun way to reinforce behaviors. When a dog owner is relaxed and having fun, the positive energy is transferred to the dog. As a result, both dogs and owners learn to communicate and the bond between them is reinforced.

Enrollment for the April 3rd class is currently in progress. If you are interested in the new class or you just have questions, please contact us at 315-343-0001.

Kathy



## Mealworms

### Sale!!

Mealworms are a tasty treat for your reptiles and Hedgehogs!

Wild birds love them too.

**50 count  
container  
only \$2.00**



## Coupon - 1/2 Price for your first Game night

Tuesday evenings

6:30 PM - 7:30 PM

Good through March 31, 2008

# Meet the Fosters

Note: We foster dogs through Paws Across Oswego County. They are a not for profit group made up of volunteers who work on donations and fundraisers. If you are interested in meeting any of our fosters, please call the shop to make arrangements.



**Lacey**

Lacey is a one year old Shih Tzu mix. She has had her shots, heartworm tested, and will be spayed on the 11th of March. We have enjoyed her happy face and she greets everyone with a play bow and a wagging tail. She has proved to be house trained. Even in a large room she has had no accidents. Lacey has also proved to be social with other dogs and cats. She will be ready for her forever home after she heals from her surgery.



## What's in Your Dog's Food?

We are all guilty of it. I know I have watched those infomercials and truly believed that if I only sent \$19.99 each month for a year that I too could be thin and beautiful. Believe me it doesn't work! (my husband will testify to that!) What I learned from my experience with buying, is that I need to study the product first. What's in it, what does it claim to do, and why does it work? Now apply this to the food we feed our dogs.

Not all dog foods are alike. We are able to feed our dogs and cats better then ever before. Long gone are the days of only a few choices. Our pets rely on us to do what is best for them and their daily diet is a big part of that.

Don't rely on foods that are advertised the most as being the best. Many companies put a lot of their money into advertising and that leaves less for better ingredients. Big companies may market their product well, but you are the only one who can make the best decision for your pet.

Always read the ingredients listed on the food. Like our foods, the ingredients are listed in quantity from most to least. Meat should be the number one on this list. Look for humane grade ingredients and meats that are hormone, steroid and antibiotic free( Organic ).

The list should not include: by-products, sugar, wheat, artificial flavor, color, or preservatives. By-products are what is left over after the whole healthy part of the meat is removed. BHA, BHT or Ethoxyquin are industrial preservatives.

Some of the higher quality foods even have chondroitin and glucosamine for joint health and antioxidants for over all health. Omega 3 and Omega 6 fatty acids improve the coat and skin which helps during the allergy season.

We may make the choice to eat things that are not always good for us, but we can make the choice for our pets to eat only the best quality foods available. Do it for their health so they can live a long , healthy life. Enjoy your best friend!

Margie

Studies have reported over 8 million animals are euthanized in shelters across the US. PLEASE spay and neuter.

If you have room in your home and in your heart, consider adopting a dog.

You won't be sorry!

If you would like to make a donation in memory to Paws Across Oswego County send a picture and tell us about your much missed and loved pet and we will place it in our next newsletter

Max loved to stretch out



## In Loving Memory of Max Howard

Tom & Maureen Howard have given a donation to Paws Across Oswego County in memory of their cat Max, who lost his battle to cancer Feb 17, 2008. Max came to them Nov. of 1997, when he had been found under the porch of their home. Introductions to the dogs and other cats were made and Max joined their family, becoming an indoor only cat. Max cat just loved to be with his human family and will be terribly missed.



Max enjoying one of his favorite past times, napping on one of his humans, sucking his thumb



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**“We have more in store for your best friend.”**

# 3rd Annual OPEN HOUSE and Animal Groups Fundraiser

Sunday March 30th 12:00-5:00

Paws Across Oswego County and the staff at Paws & Effect would like to welcome you to our annual open house and fund raiser. Come in to meet all the non-profit animal groups in our area and shop at the silent auction to benefit them all. Refreshments will be served and we will give tours of our facility. There will be door prizes, free samples and raffles. Dog trainers will be available for those with questions about training or behavioral issues, Food representatives will be here with information regarding pet nutrition. As always the staff will gladly answer any questions you may have.

- ◆ Adopt a Puppy
- ◆ Dogs Deserve Better
- ◆ Harbor Hound Greyhound Rescue
- ◆ OCAWL
- ◆ Paws Across Oswego County
- ◆ Ruby's Rescue
- ◆ Basset Hound Rescue
- ◆ Girl Scout Troup# 708—Selling cookies
- ◆ Kindred Kingdoms Wildlife Rehab
- ◆ Oswego County Humane Society
- ◆ Puppy Mill Rescue
- ◆ United Friends of Homeless Animals

All funds made from raffles will be split between all groups attending.  
 Tickets for our raffle are available now at the shop and at Dayle's Dog Grooming in Fulton.  
 1st Prize—Handmade Dog Quilt made by Nancy Kennedy  
 2nd Prize—Huge Dog or Cat Basket  
 3rd Prize—Slightly Smaller Dog or Cat Basket

We also have tickets available for our 50/50 Raffle  
 All raffles will be drawn on March 30 at 4:30

# Raffles

## Grooming Tips

## Senior Dog Grooming

No, I don't mean me. Although I can relate to our senior dogs with their aches and pains of growing old.

We always take care with our older clients. Legs don't lift as high and laying down for part or most of the grooming process happens a lot. Baths have been known to be given laying in the tub for most of the bath time. Trims that we have always done must sometimes be changed due to thinning of the coat. We certainly don't mind taking extra time and care of our seniors. That is why we do what we do, because they are all like our own family. They grow up from a puppy and grow old with us.

Remember at home to take special care of your seniors too. The foods they eat, the stairs that have become too hard to climb, the bed they sleep on needs to be softer than before, and grooming at home needs to be modified too. The skin of a senior dog can become sensitive and they may get skin tags and warts. Be aware of lumps and bumps. You may not be able to brush as hard as before, and they may mat up more and in different places.

Be sure to tell your groomer of any changes to your dog's health as they age. We need to note any warts, lumps or bumps. Also if they are having trouble with arthritis and trouble standing. Don't forget to note any food allergies (we believe in treats) or any reactions to certain shampoos. You may want to modify their trims and this should be discussed with your groomer when you drop them off.

Sometimes you may feel that the trim on your older dog is not as good as before. Because the fur changes as a dog ages it may look different or not as full. With thinning fur we may have to trim shorter to get a better effect. Warts and sebaceous cysts may drain fluids and cause a scab to form. It is always best to remove the dead tissue to prevent infection. During the bathing process we will check for any of these issues that need to be addressed.

You should always feel secure in the fact that we will always do our best to keep your dog at their healthiest and happiest. Please tell us about any concerns you may have about your aging best friend.

Margie